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From the Memphis Business Journal:

<https://www.bizjournals.com/memphis/news/2021/04/20/beauty-manufacturer-expands-somerville-operation.html>

## Beauty manufacturer expands Somerville operation with \$48M investment, 261 new jobs

Apr 20, 2021, 7:00am CDT

Memphis Contract Packaging has operated a beauty product contract manufacturing operation in Somerville for more than 20 years. The company has just announced it likes what it sees there, and so it is investing \$48 million to expand its product lines and add 261 jobs.

The company produces liquid beauty products, including shampoo, lotion, and hand soap. The expansion will see Memphis Contract Packaging build new space and add equipment. Its new distribution and warehouse site will handle contract manufacturing from "leading global brands," a press release from the State of Tennessee Department of Economic and Community Development said.

The company was founded in 1988, relocated to Somerville in 1999, and doubled its manufacturing space in 2009. It's now one of the



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Memphis Contract Packaging makes health and beauty items at its Somerville plant, and its expansion will add foaming soap and hand sanitizer to its product line.

top five largest employers in Fayette County, according to the release. Memphis Contract Products also has its own line of beauty items, under the Softee Products brand.

And, in another instance in the never-ending chain of results from the pandemic, the increase in demand for germicidal products has convinced Memphis Contract Packaging to produce hand sanitizer and foaming hand soap at the Somerville site.

"We are excited to be a part of the community and have appreciated the local leadership's partnership," company CEO Troy Propes said in the release. "Memphis Contract Packaging is experiencing immense growth, and we welcome those who are interested in becoming a member of our team. There is significant opportunity for our employees to have great careers as we expand."

The facility is located at 95 Ball Park St. Hiring is underway, according to the release. The company's Facebook page said they're hiring positions in material handling, janitorial, production, packing, and forklift, with pay at \$10 to \$12 per hour. A job fair will be held at the facility on April 26.

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